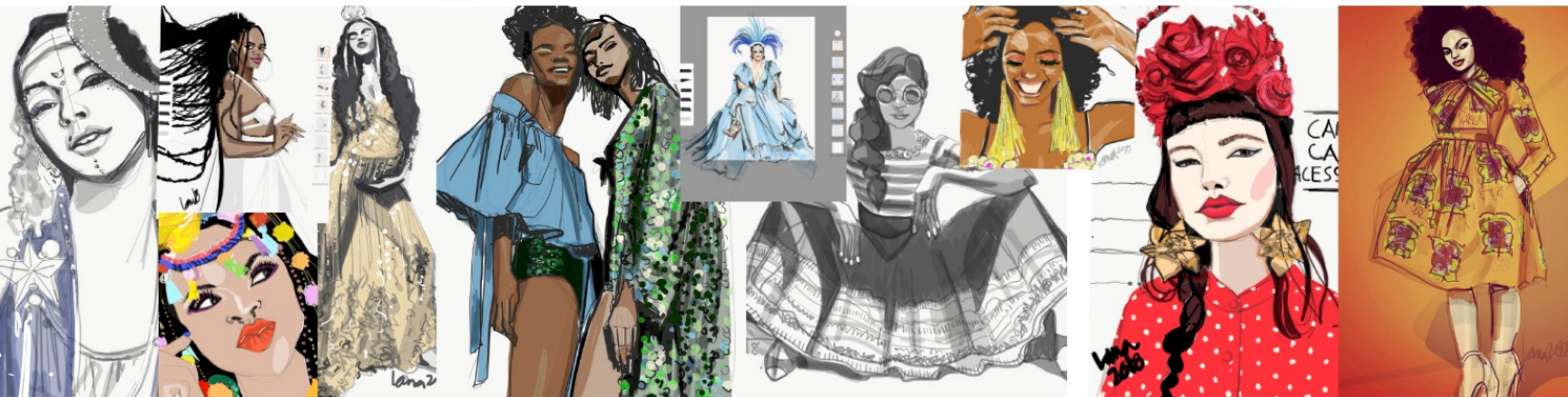


# LAURA VOLPINTESTA

fashion author, illustrator,  
technical designer, educator  
[Lauravolpintesta@gmail.com](mailto:Lauravolpintesta@gmail.com)

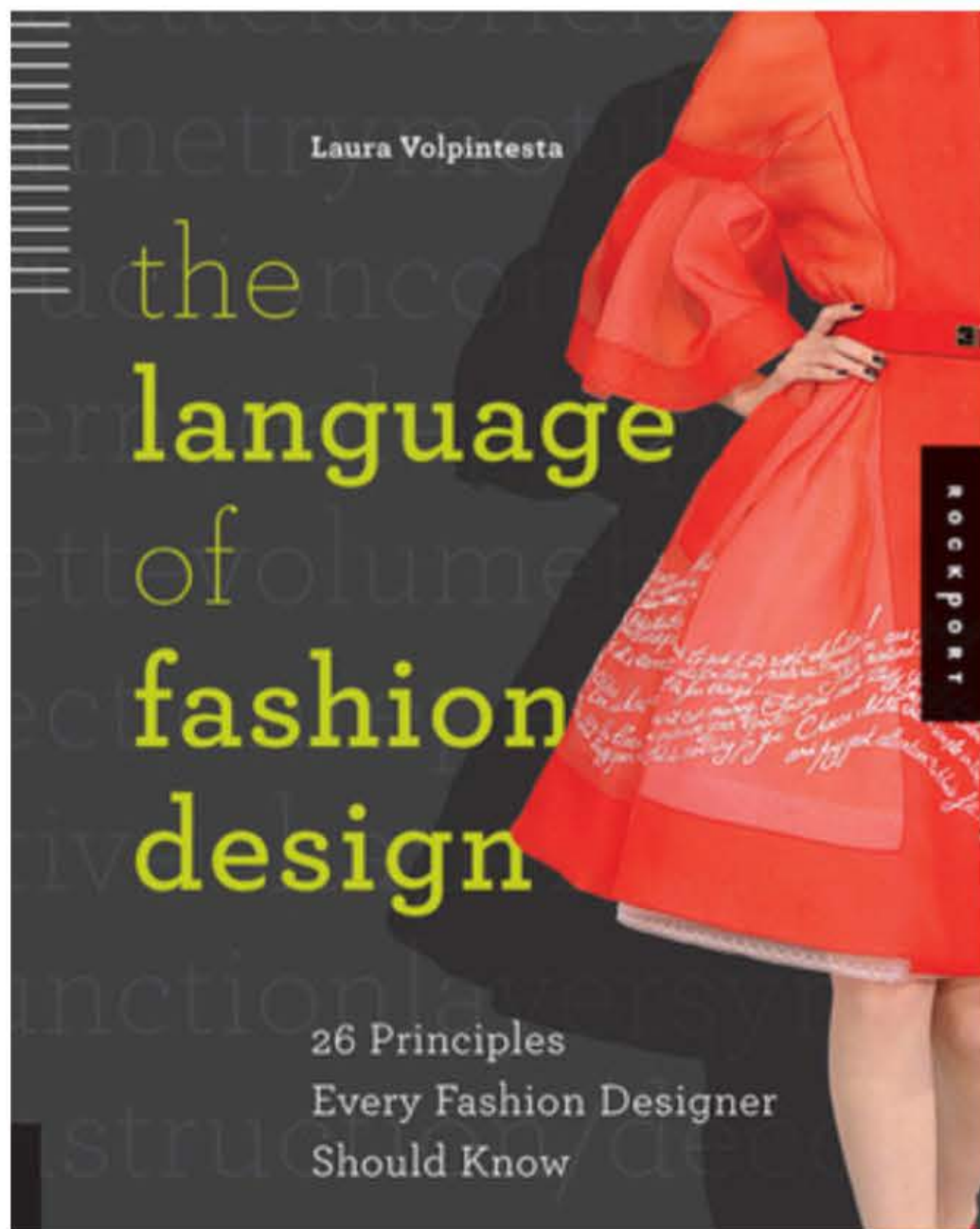


## Testimonial



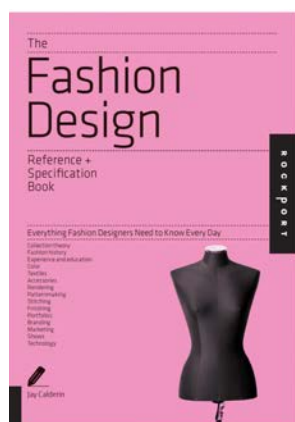
"To find a teacher in the arts who offers up everything they know and more, and whose sole purpose is to see you 'fly'... is extremely rare. Laura is one of those teachers. She set us up for success in so many ways. Generosity, creativity, and encouragement-- plus a solid foundation in basic art-- were all part of her teaching. I created some of my best work in her Fashion Drawing 1 class and still rely on many of the techniques. I consider myself extremely lucky to have been her student."





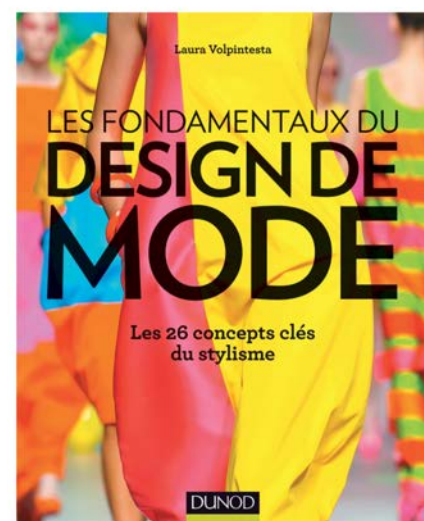
## Author– the Language of Fashion Design: 26 Principles Every Fashion Designer Should Know

Co-author: the Fashion Design Reference and Specification Manual with Jay Calderon



## 奢侈品策略 THE LANGUAGE OF FASHION DESIGN

[美] 劳拉·沃丁特斯塔 著 郝本菊 徐兴美 译 26 PRINCIPLES EVERY FASHION DESIGNER SHOULD KNOW





## Expressing detail, drape, movement, volume, color, feeling

Bringing design concepts to LIFE  
Fashion from life, for life



## Parsons Student Testimonials

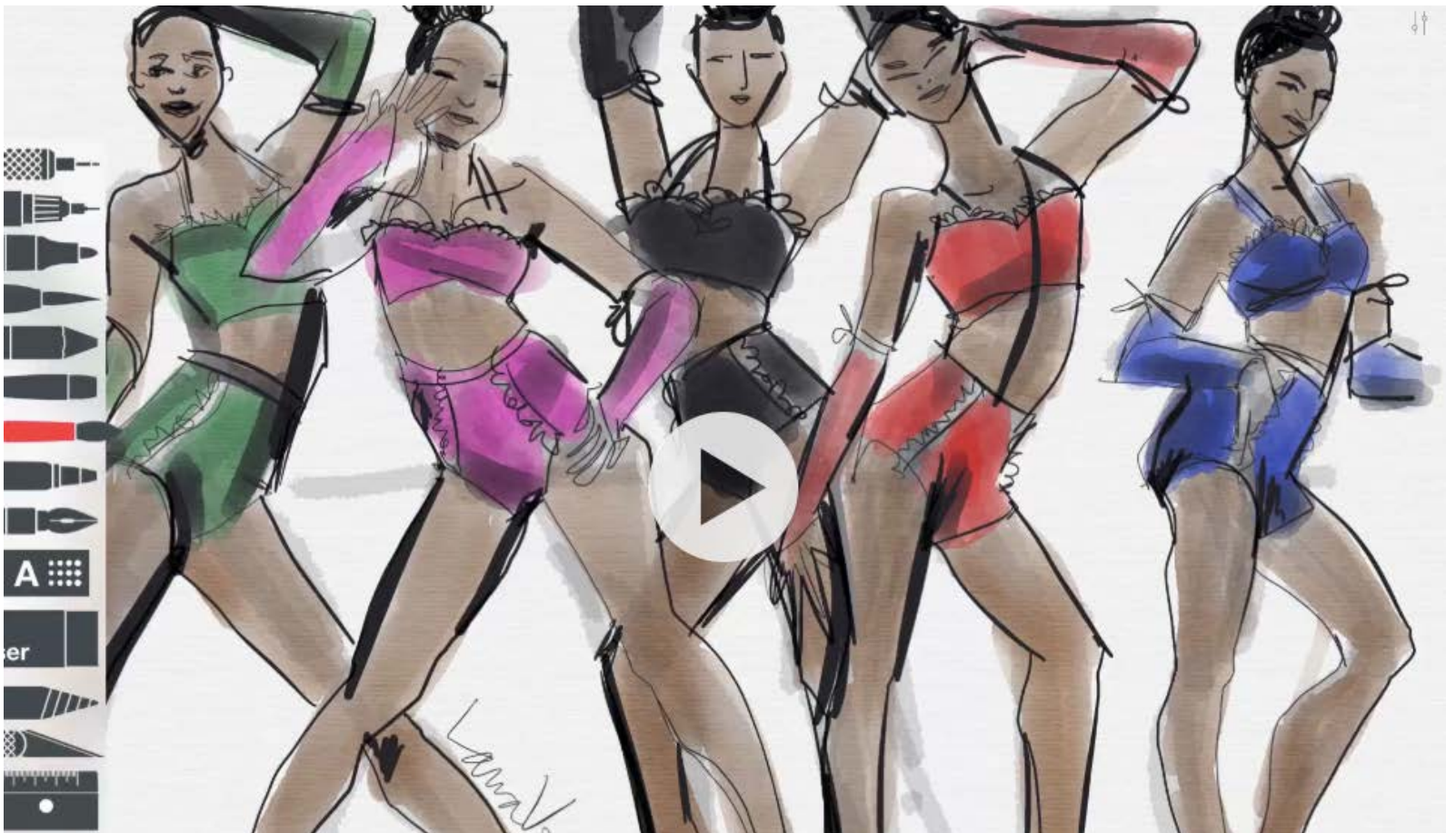
Learning through joy, boldness, safety and support to try new things and overcome fear

More importantly, though, is how much FUN her classes were, and how inspiring Laura is as a teacher! She encouraged us not to be afraid of color, shape and movement in our work! And this is what made everyone strive to create something unique and beautiful! Laura is a gem! A beautiful person inside and out, and one of the best teachers I have ever had, and I am grateful to have had the opportunity to learn from her!



# model drawing without body distortion

Ethical, flexible fashion proportions for a variety of markets . Building solid drawing skills for visual expression that is flexible.  
Vitality, precision, dynamics.



# for design thinking

Live, timed poses in leotard and costumed models hones solid visual communication skills, eye for proportion, form, layers, line quality and descriptive details are key!



Laura demystifies the fashion design process with a unique set of online courses designed to develop your design skills in an accessible and supportive environment. She is committed to her student's development and teaches with a warmth, kindness and contagious enthusiasm for creative exploration and personal growth. A born teacher with a vast amount of knowledge and experience in the fashion industry, Laura will inspire and empower you whilst being your biggest cheerleader as you develop and reach your goals.





## Quick design sketching / building a theme

Using a croquis template  
building silhouettes from construction details

viewing the body from all angles  
cohesiveness in theme

“Probably about 25 years ago, I hired Laura to teach at Parsons. She was excellent then, and has continued to innovate and expand as a teacher and as an artist. She’s without questions one of the best I’ve known” -Pamela Klein, fine artist, designer, former chair at Parsons School of Design



Pamela Klein

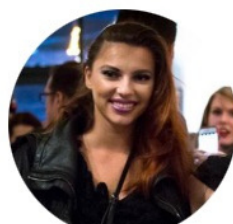
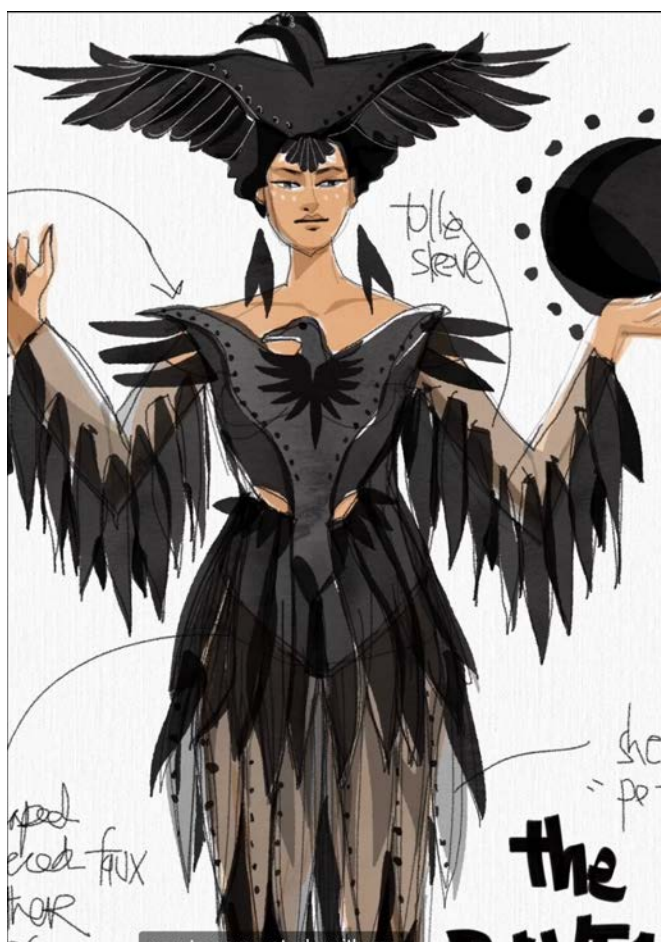
Fine Artist, Designer, former Chair  
at Parsons School of Design





"I was fortunate to have such a wonderful professor for my Fashion Industry Design class(at Parsons). Laura is a talented designer/ illustrator, amazing tutor, and deep personality. Her open-mindedness, support, warm and kind attitude creates absolutely magical atmosphere in class. Laura is so alive, sincere, joyful and creative, it touches everyone. There is no chance a student can stay away from such great energy!"

## Parsons Testimonial



Ev Bessar  
Fashion Designer, Philanthropist



## creating color palettes and prints

Translating inspiration into design  
concept boards, design research  
COLOR THEORY, digital and  
analog tools.



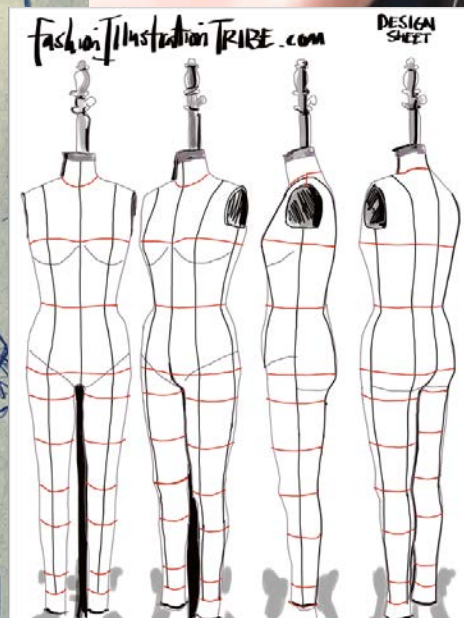
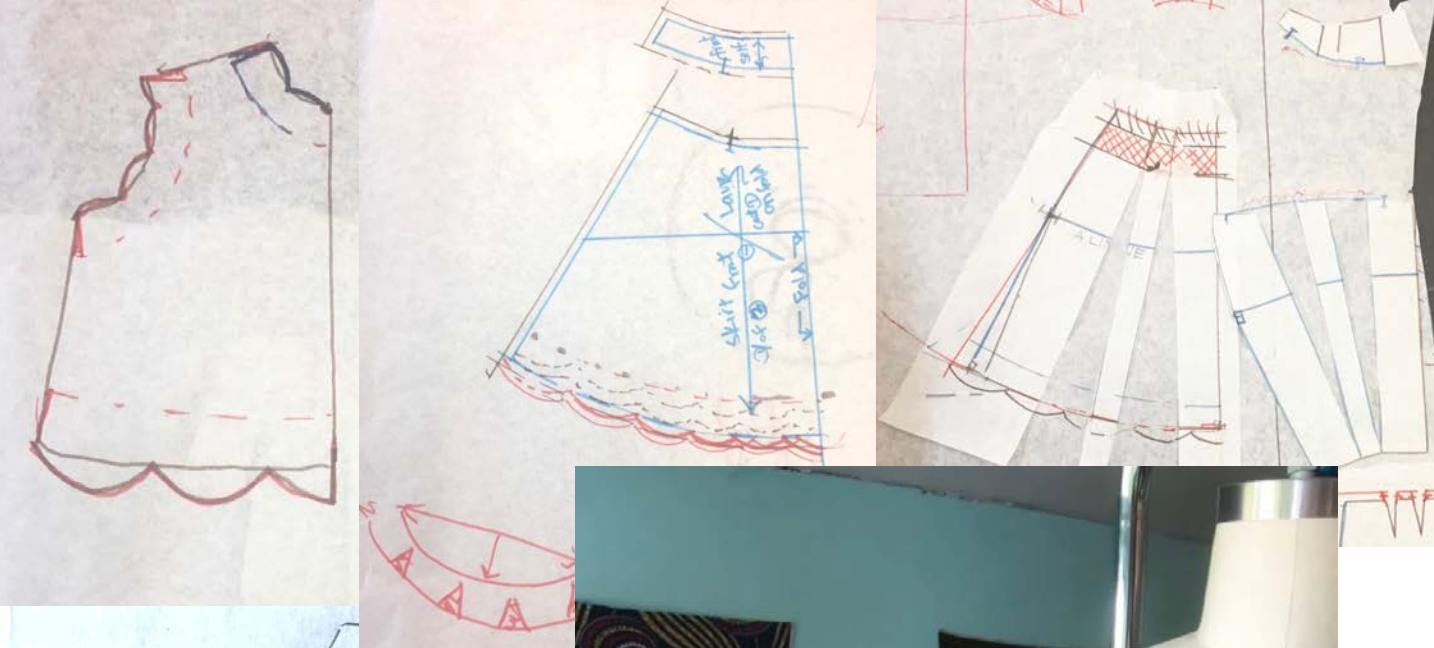


## Student Testimonials

Support, enthusiasm, motivation, skill, positivity



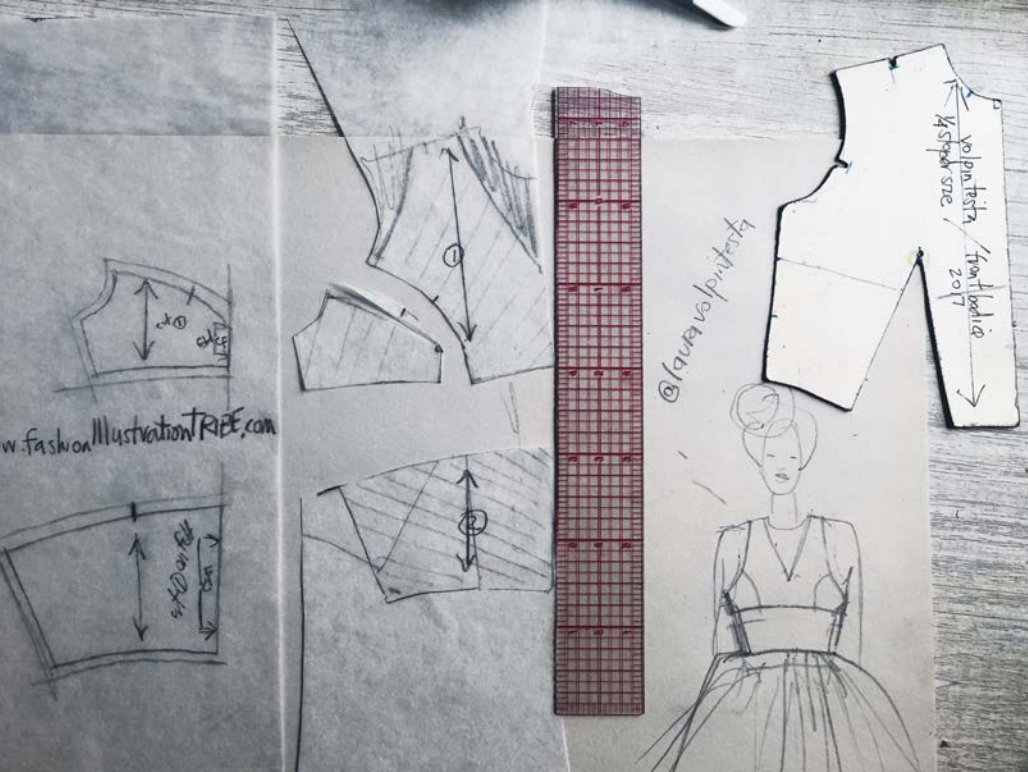
"Laura puts her heart and soul into HOW she approaches teaching (fashion) illustration/drawing. Her gentleness, innovation and enthusiasm puts my self-doubt at ease and propels me to practice without judgement. I've studied with other college level instructors and what sets Laura apart is her unique way of breaking down visually complex forms into simple practical steps. She sets her students up to build confidence and achieve consistent progress. She sets her students up to Win, with great empathy joy and care!"



## Design through Draping, Patternmaking, construction, flats, specs

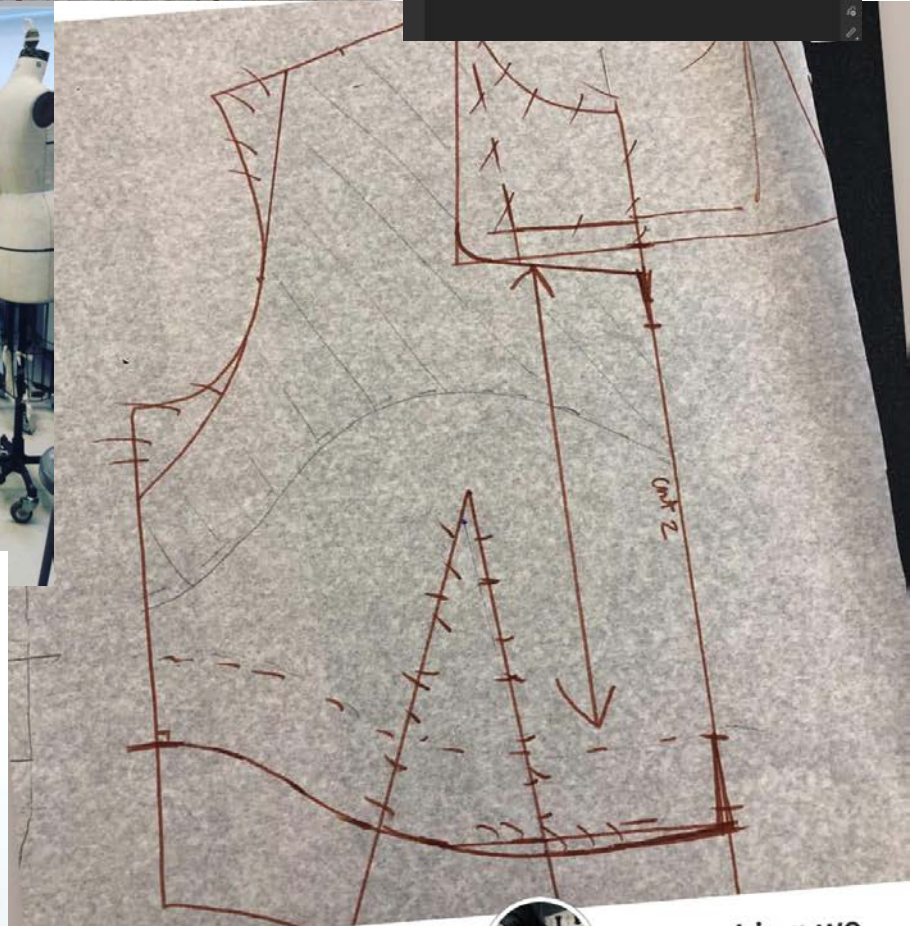
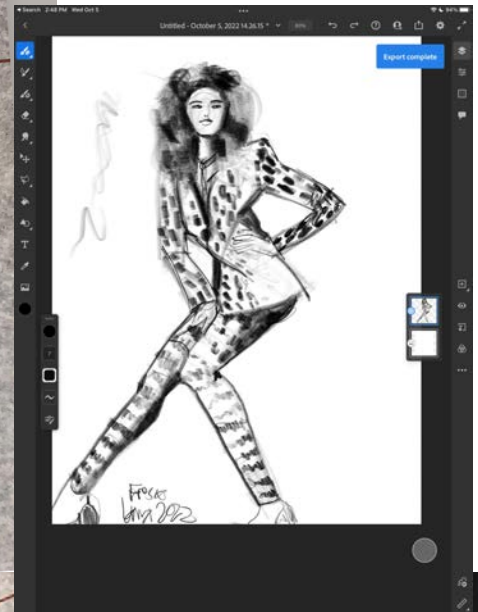
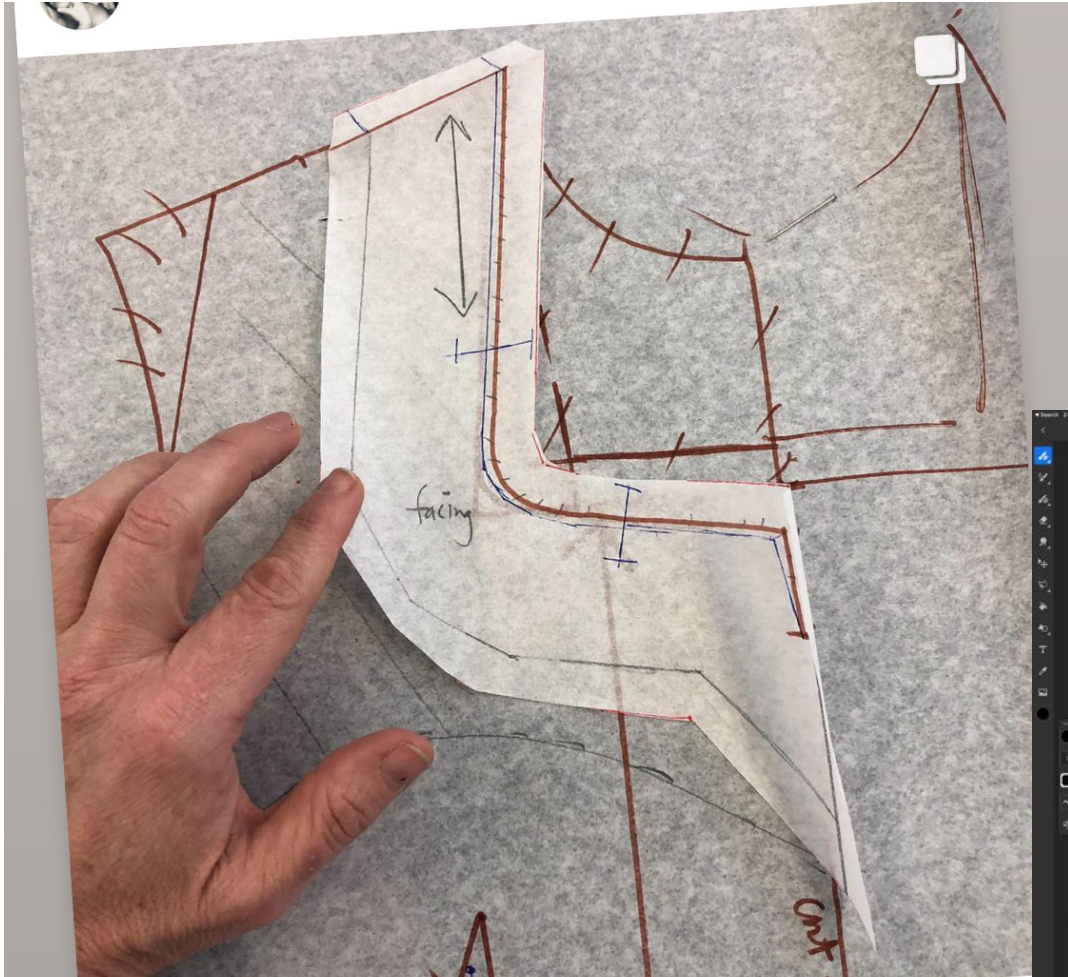
Technical design, hand and machine making techniques. Understanding grain, finishes, pinning, pressing, cutting, fitting and finishing.

Translating sketches into 3D with confidence in your ability!

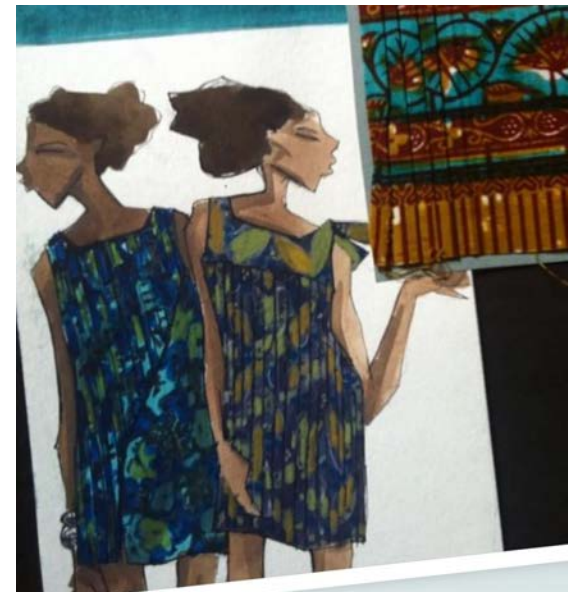


**Precision, technique  
and accuracy =  
creative freedom!**

Having confidence in clear  
techniques we can rely on create  
the reliable creative structure  
that we create freely within.

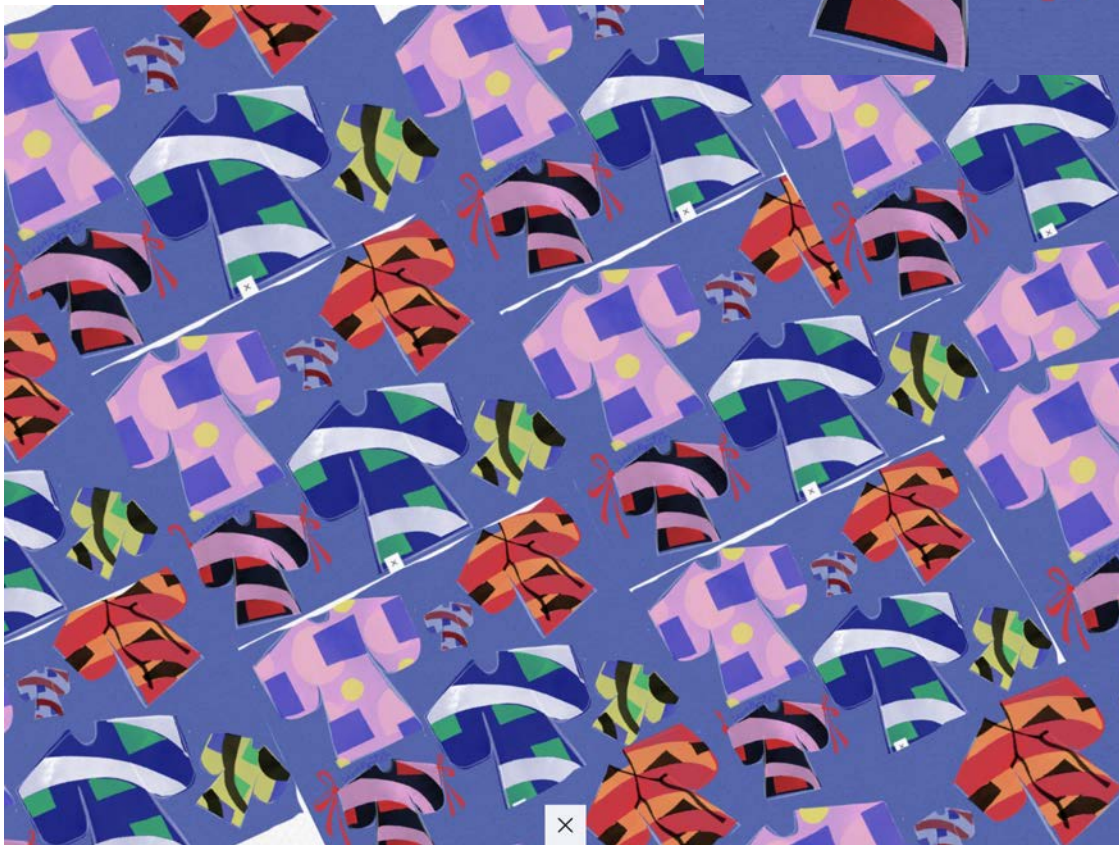


"I have nothing but good things to say about your portfolio class. You helped me in many ways but one of the most valuable holes you filled for me was on how to organize my thoughts when sketching. Its difficult to harness the muse in any kind of orderly way but your method has served me well. Both in that I came out of Parson's with a strong portfolio that is single handedly responsible for landing me interviews ...but has also cinched the position at two different design firms now... Your drawing and the Portfolio are some of the most valuable



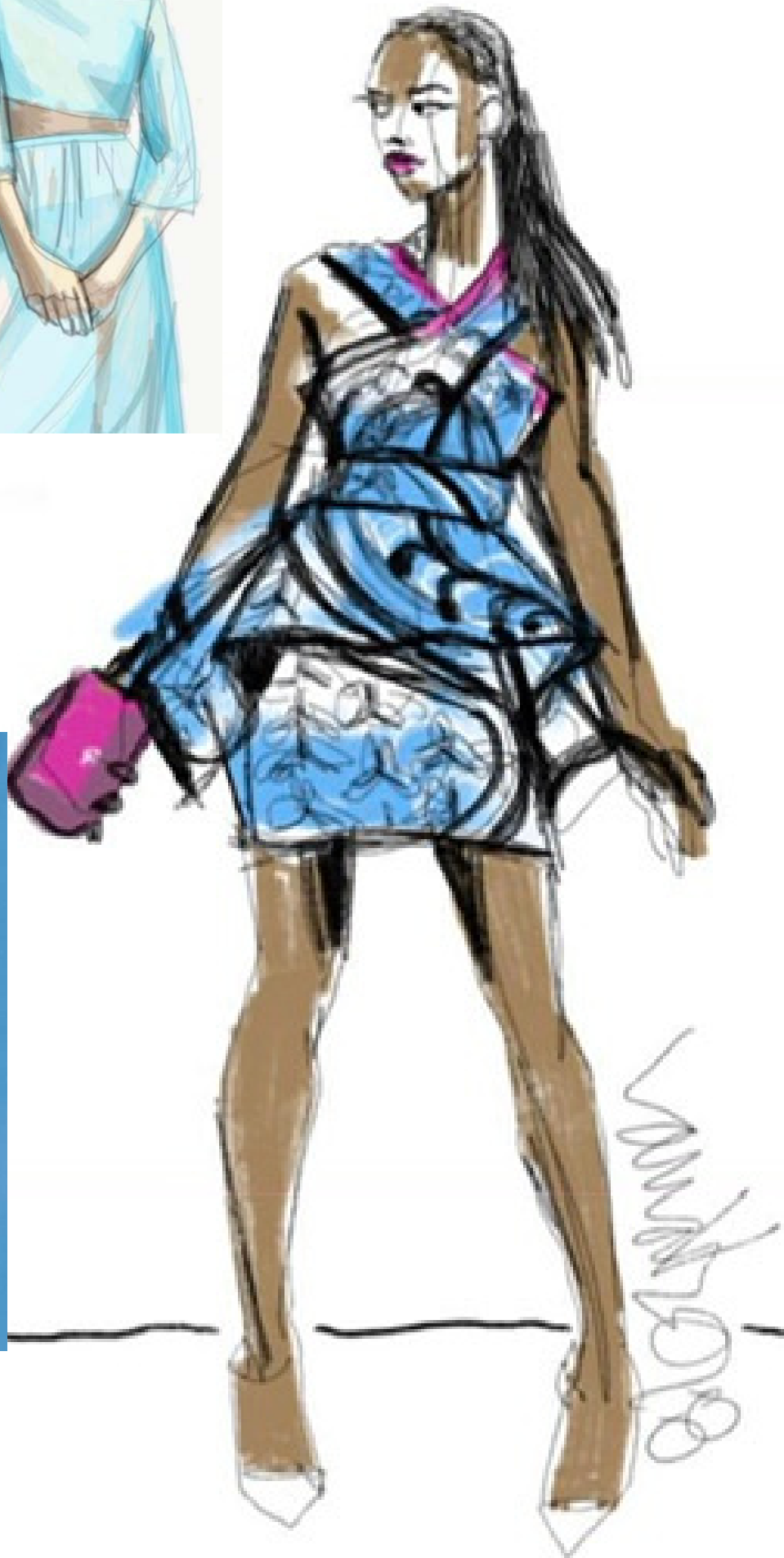
## Parsons Testimonial

Organizing thoughts in the design process.



**Using prints, color  
stories, motif, to  
build a fashion story**

Bringing and nurturing ideas to  
life on the figure



## Freehand digital fashion Illustration

Digital freehand Illustration techniques:  
construction, detail, depth, dimension; layers and tools.



## Step-by-step processes and demonstrations

Demystifying drawing, detail, light and shadow.





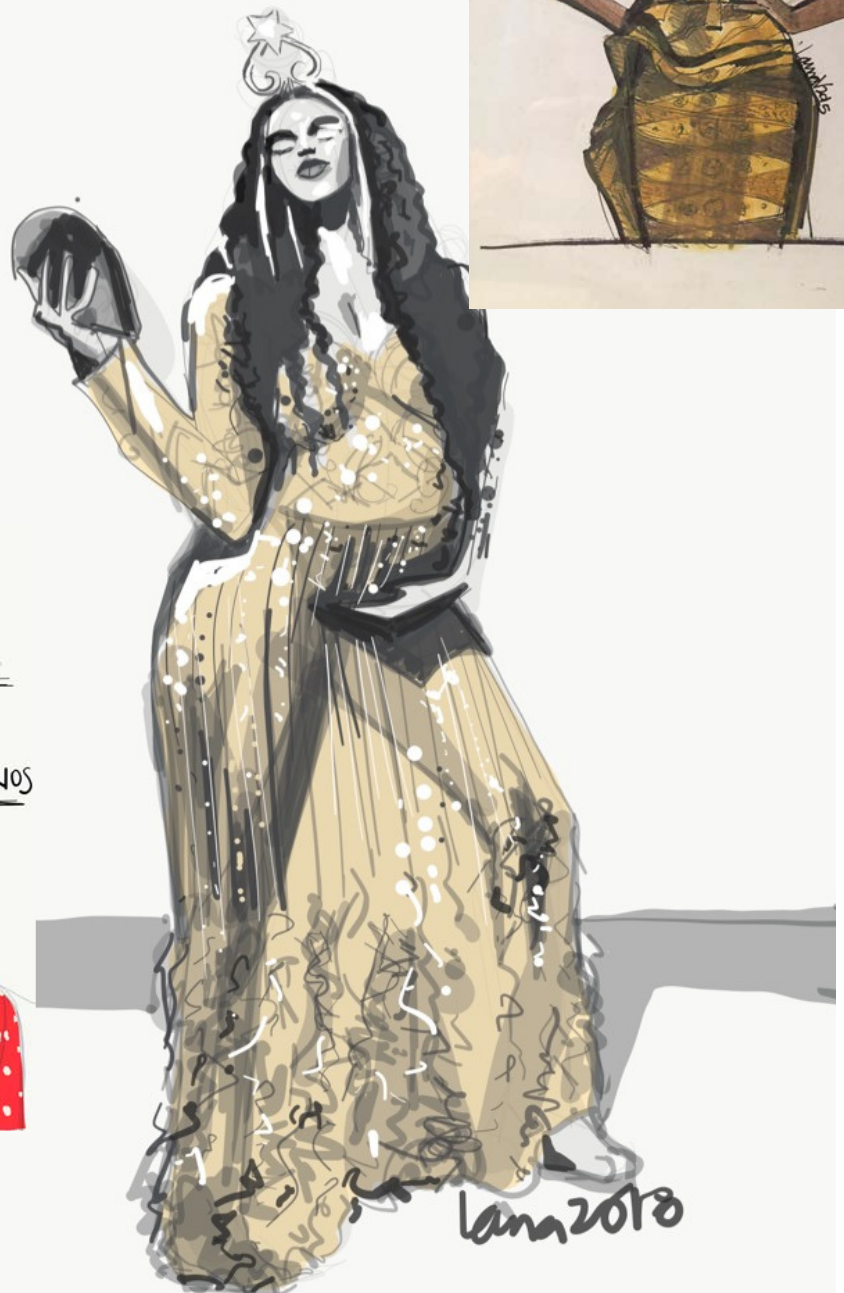
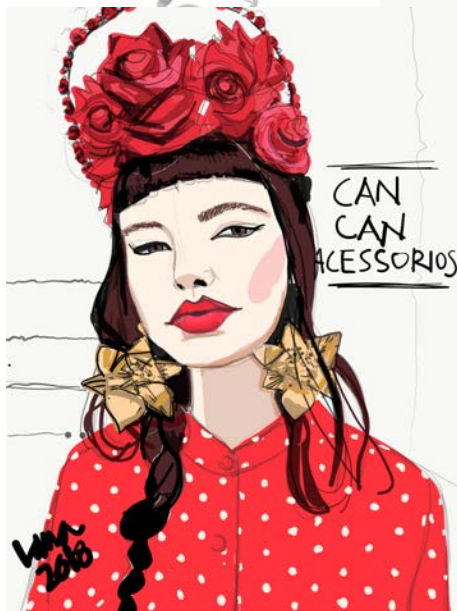
## rendering + sketching with MARKERS

Marker techniques:  
texture, print, shading, and  
fabric  
full-color renderings



# COMMUNICATING: silhouette, texture, construction and style

Across media and techniques,  
assignments and projects deepen  
our ability, experience and  
confidence!



# DRAWING FOUNDATIONS FOR EXPRESSION

Line weights, light and shadow, form, textures, proportions and layers  
Visual communication skills are extremely valuable!





# FLUENCYACROSS MEDIA

Versatility- Wet, dry and digital  
tools





# Fashion Design is about LIFE and PEOPLE

Creating in a way that serves the world and our communities.  
Fashion is Culture.



# ARTISAN APPAREL UGANDA



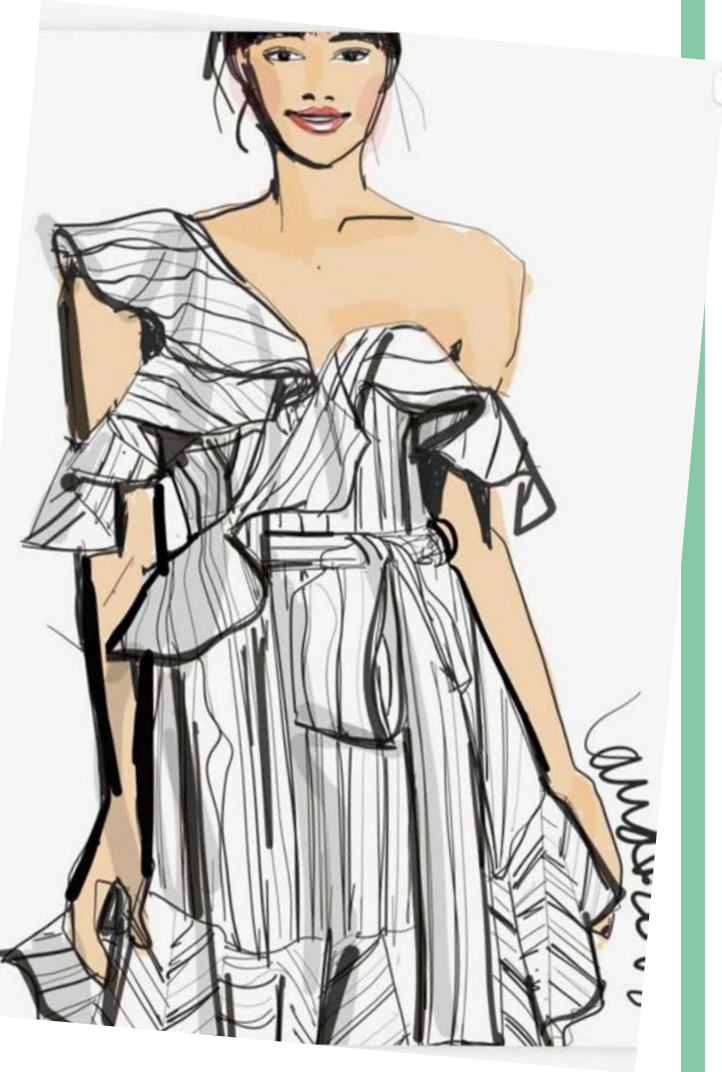
## Fashion is about **SOCIAL IMPACT** in our **WORLD**

Community, social and sustainable  
Initiative and design that truly  
serves .



# Student Testimonials

Passion and enthusiasm ignite learning and creative motivation!



Laura is a talented, wise and passionate artist and teacher.

Her courses are filled with amazing content delivered to build a solid technical foundation in illustration and fashion design or to expand on her students' existing skills. Her courses are appropriate for designers who want to develop their illustration skills, students who are building a portfolio for fashion design school, and anyone interested in fashion illustration or the design industry. Laura is an expert instructor with a wealth of knowledge and experience.



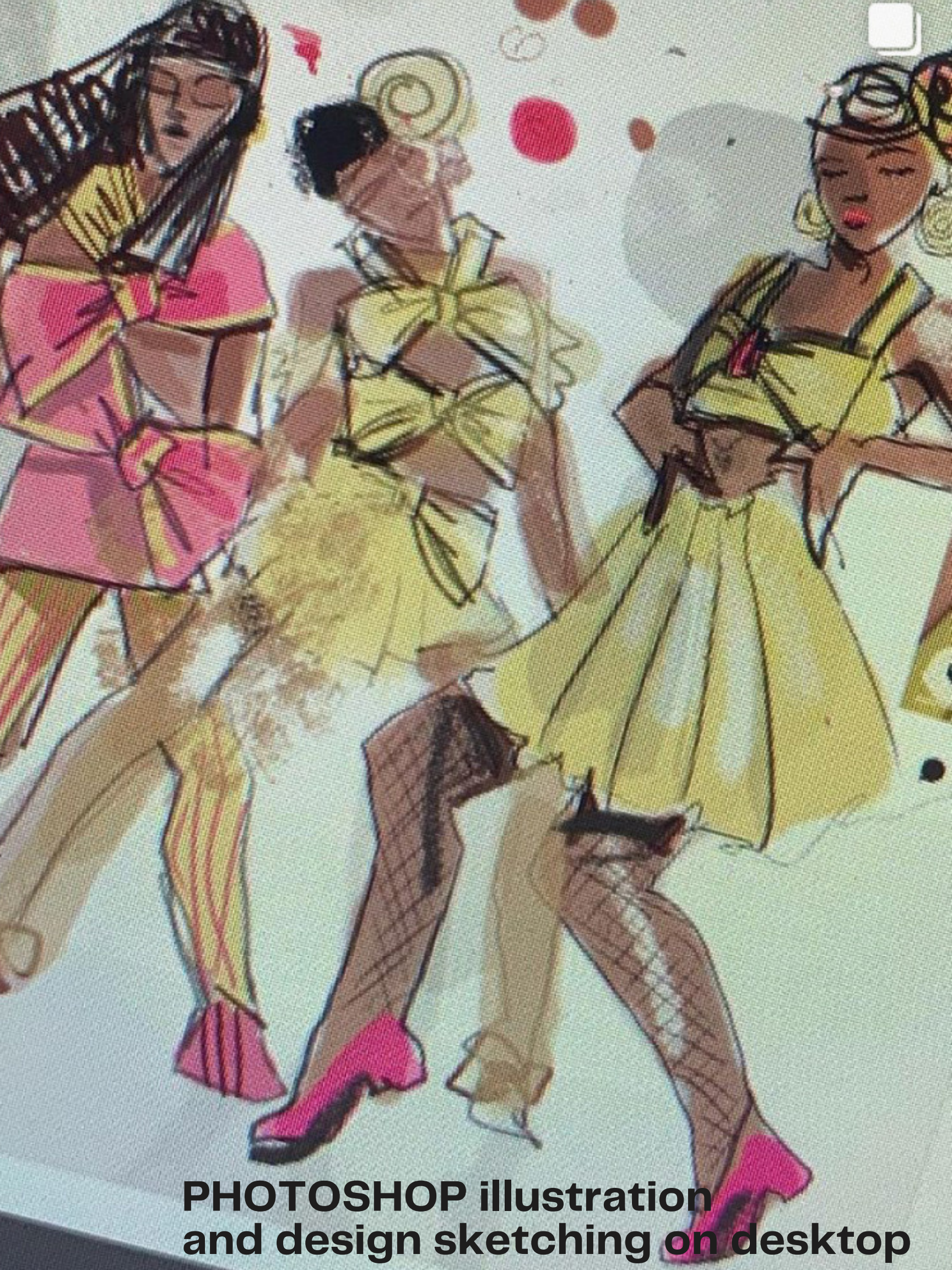
## Fashion is imagination

Anything can be translated into garments, costumes, clothing.

## ELEMENTS:

Construction proportion pattern structure

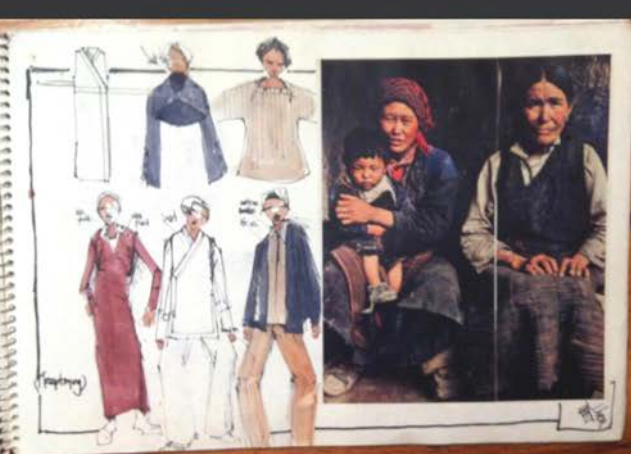




**PHOTOSHOP illustration  
and design sketching on desktop**

Swatching, sourcing,  
researching.  
Sketching unique collections  
for different concepts and  
developing well-rounded  
skillset, style and message





Laura demystifies the fashion design process with a unique set of online courses designed to develop your design skills in an accessible and supportive environment. She is committed to her student's development and teaches with a warmth, kindness and contagious enthusiasm for creative exploration and personal growth. A born teacher with a vast amount of knowledge and experience in the fashion industry, Laura will inspire and empower you whilst being your biggest cheerleader as you develop and reach your goals.

## **CROQUIS BOOKS**

The Treasure Chest--Expanding a theme, research, editing



## CHILDRENSWEAR



# IMPACT

The way we learn sets the tone for how we see ourselves in our world and career.

I genuinely cannot say enough about how important your classes were to me and how much I loved them :o). In my time at Parsons I must say Laura's class was my favorite! ... where I truly learned the most about fashion drawing. I gained an understanding and awareness of proportion and how the human form reacts to movement.... I was a student at Parsons over five years ago, but the skills I learned in Laura's class have stayed with me. More importantly, though, is how much FUN her classes were, and how inspiring Laura is as a teacher! She



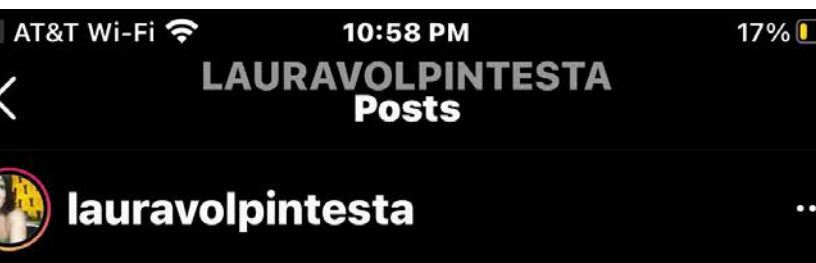




digital fashion design sketching



digital fashion design sketching



# sketchbooks, sketchbooks





Construction details, prints, highlights and shadows clarify design





## ASK ME ANYTHING

I look forward to meet you!



